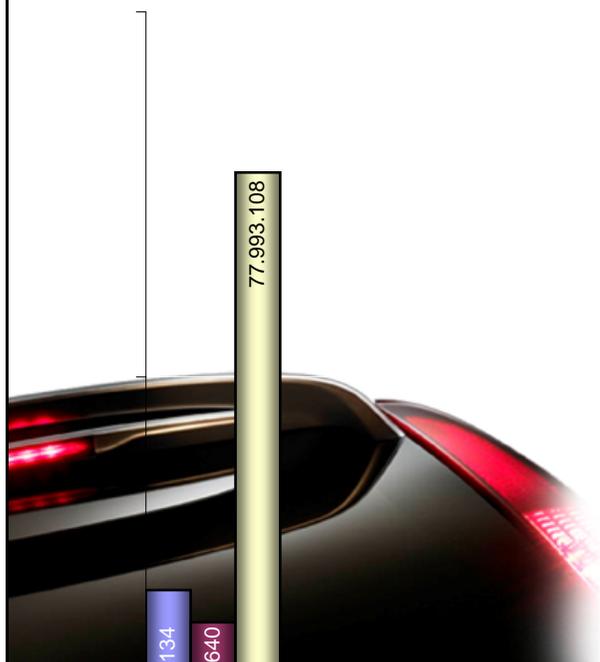




C30 DESIGN CONCEPT
Static display



PORTRAIT ON MEDIA

A portrait of **Volvo C30 Design Concept** press review: number of articles, number of covers, number of pages of the article (magazines), number of columns (newspapers), number of photos (colour and B&W), number of opening article photos, number of double pages photos. Data refer to one column for newspaper and one page for magazines.

- circulation
- diffusion
- readership average day

116	62	48	6	108	8	222	97	211	9	6	2	0
articles, nr.	newspapers, issued	magazines, issued	internet, issued	sector, articles	extrasector, articles	columns, nr.	pages, nr.	photos, nr.	photos opening	photos double	cover, nr.	cover recall, nr.