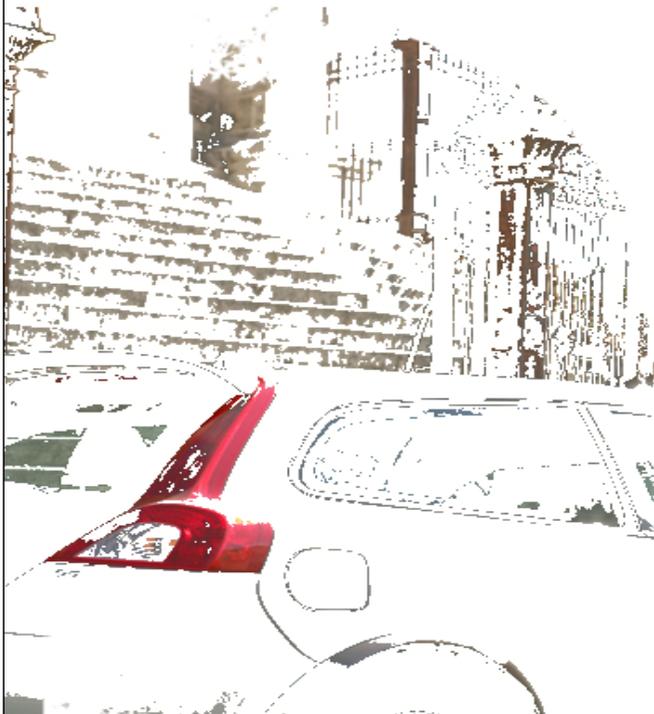




## C30 Dynamic Test

Value of the space achieved by Volvo "C30 Dynamic Test":  
blue indicates the whole value in Euros, obtained from all the  
articles published in newspapers and magazines, both  
specialized or not.

The value given to each published article equals  
the highest rate of an advertising page from the  
Publisher price list.



## MEDIA SPACE VALUE

