



2006 Report Nr.1:
 media result,
 newspapers, magazines and internet
 presence for Volvo.

346.553.680 □ readership average day
 67.086.854 ■ diffusion
 86.368.119 ■ circulation

513	306	174	33	468	45	142	996	388	839	35	27	4	8
articles, nr.	newspapers, issued	magazines, issued	internet, issued	sector, articles	extrasector, articles	mention	columns, nr.	pages, nr.	photos, nr.	photos opening	photos double	cover, nr.	cover recall, nr.

