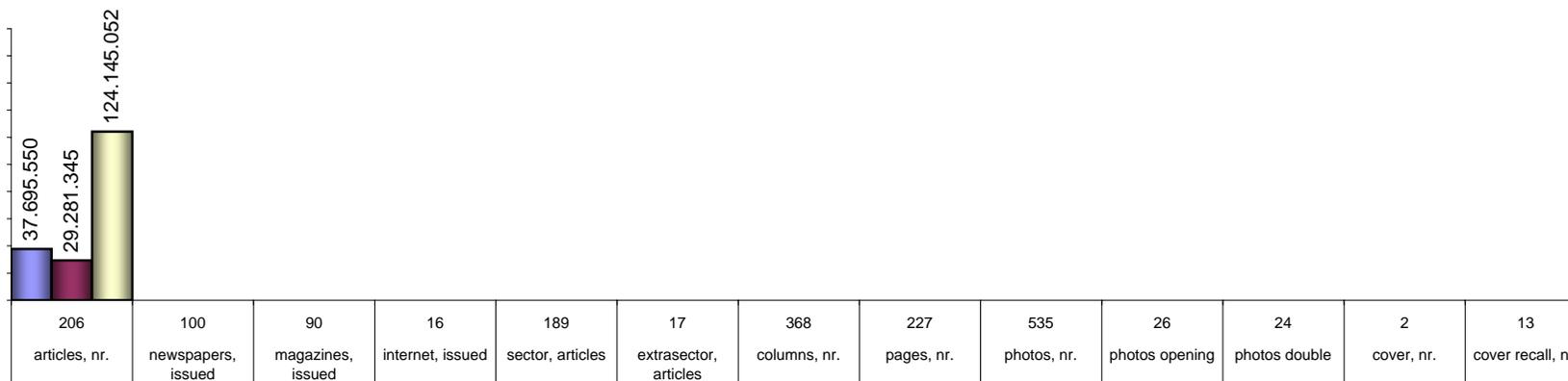




THE NEW S80



PORTRAIT ON MEDIA

A portrait of **Volvo S80** press review: number of articles, number of covers, number of pages of the article (magazines), number of columns (newspapers), number of photos (colour and B&W), number of opening article photos, number of double pages photos. Data refer to one column for newspaper and one page for magazines.

- circulation
- diffusion
- readership average day