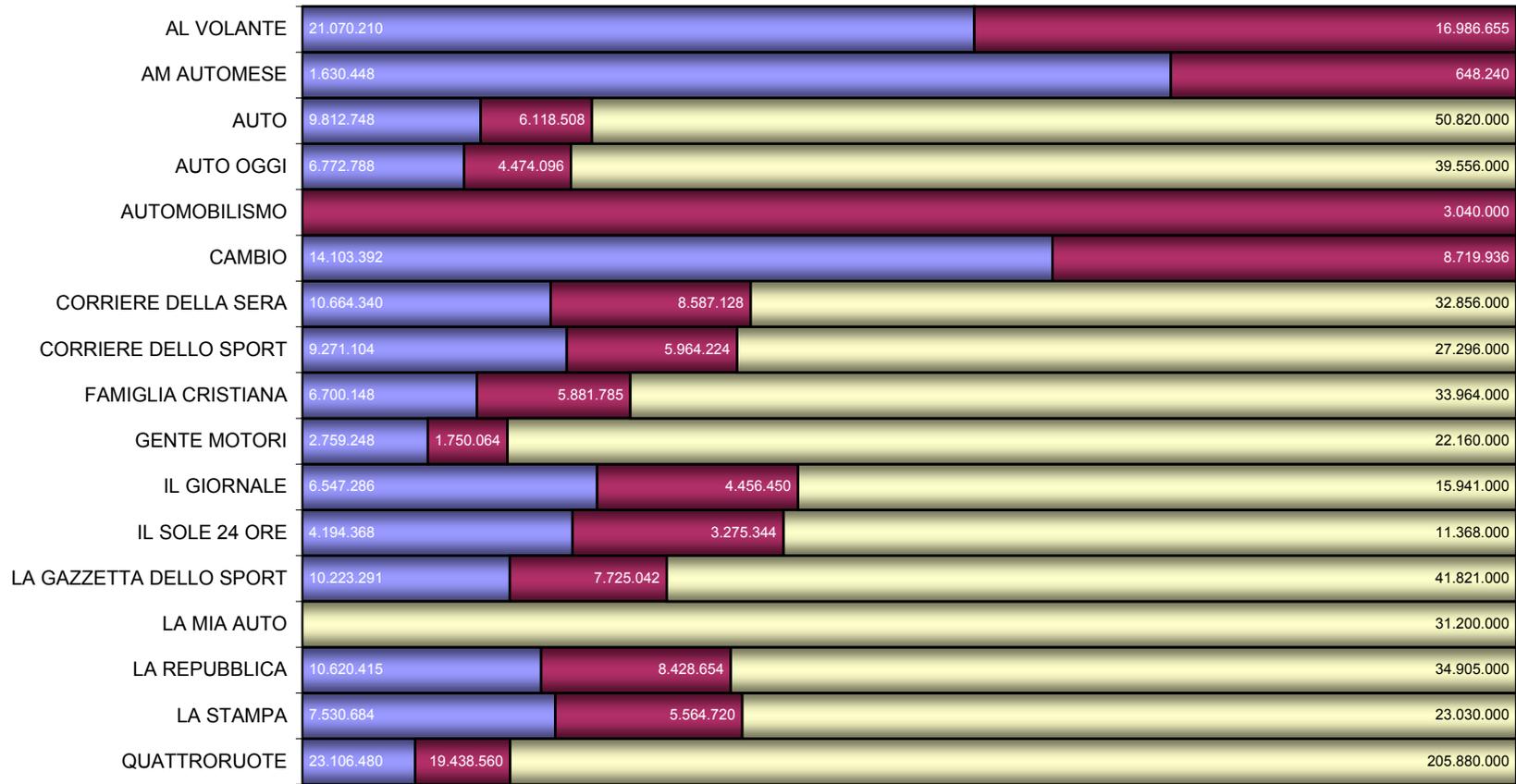


2005

VOLVO AUTO ITALIA  
PUBLIC RELATIONS  
PRESS REPORT

major headings:  
circulation, diffusion, readership average day



This diagram shows the circulation, the diffusion and the circulation average day (when available) regarding the articles published by the major headings during the referral period, until December 2005.

Articles are listed by heading. The mention are not included.  
The value is the sum of issued articles

■ circulation  
■ diffusion  
■ readership average day