

Al Volante

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, AUGUST	AL VOLANTE	CORPORATE	S40-V50FL			VOLVO V50
						LANCIA DELTA 1.6 MULTIJET PLATINO

Volvo and Competitors
 The complete table of
 published articles and/or test drive
 with Volvo's model and it competitor

Press Review 2008, Volvo Models and Competitors in Articles, Table Brand&Model



Auto

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, SEPTEMBER	AUTO	CORPORATE	S40-V50FL			VOLVO V50 1.6D
						PEUGEOT 308 SW

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AutoLifestyle

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, AUGUST	AUTO LIFESTYLE	CORPORATE	C30T5			VOLVO C30T5
						VW GOLF GTI
						FORD FOCUS ST
						AUDI S3
						SUBARU IMPREZA STI
						BMW SERIE1 130i
						PEUGEOT 20GTi
						RENAULT MEGANE SPORT R26
						OPEL ASTRA OPC
						MAZDA3 MPS
						GRANDE PUNTO ABARTH
						OPEL CORS OPC
						FIAT 500 ABARTH

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Auto Oggi

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
1/16/08	AUTO OGGI	CORPORATE	V50		DJ325FB	V50 2.0D MOMENTUM MONDEO SW 2.0 TDCI TITANIUM
4/30/08	AUTO OGGI	XC60				VOLVO XC60 AUDI Q5 BMW X3 DODGE NITRO MERCEDES GLK
9/17/08	AUTO OGGI	CORPORATE	V70			VOLVO V70 2.4 D5 SUMMUM MERCEDES C220 CDI SW AVANTGARDE

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Auto&Fuoristrada

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, SEPTEMBER	AUTO&FUORISTRADA	XC60				VOLVO XC60
						MERCEDES GLK 320 CDI 4MATIC SPORT
						AUDI Q5
						BMW X3

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AutoDigest

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, SEPTEMBER	AUTODIGEST	CORPORATE	XC90			VOLVO XC90 T6 AWD
						BMW X5 4.8IS
						JEEP GRAND CHEROKEE 5.9 LIMITED
						LANDROVER RANGE ROVER 4.6 HSE
						MERCEDES-BENZ G55 AMG SW
						PORSCHE CAYENNE TURBO S
						VW TOUAREG W12 SPORT

Volvo and Competitors
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Automobile

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, JANUARY	AUTOMOBILE	CORPORATE	XC90			XC90
						MERCEDES CLASSE M
						MITSUBISHI PAJERO
						JEEP GRAND CHEROKEE
						VOLKSWAGEN TOUAREG

Volvo and Competitors
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Automobilismo

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, SEPTEMBER	AUTOMOBILISMO	CORPORATE	S80			VOLVO S80 D5 STYLE
						SAAB 9-3 1.9 TTiD AERO SPORT SEDAN
						HONDA ACCORD 2.2 i-DTEC EXCLUSIVE
						JAGUAR X-TYPE 2.2D PREMIUM LUXURY

Volvo and Competitors
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Cambio, Panorama Auto

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, MARCH	CAMBIO	CORPORATE	V50		DL211VN	V50 D5 MOMENTUM CADILLAC BLS WAGON 1.9D 179CV ELEGANCE
2008, MARCH	CAMBIO	CORPORATE	XC90			XC90 BMW X5 JEEP GRAND CHEROKEE VOLKSWAGEN TOUAREG MERCEDES ML MITSUBISHI PAJERO
2008, JUNE	PANORAMA AUTO, CAMBIO	CORPORATE	V70		DK566CX	VOLVO V70 T6 AWD MOMENTUM BMW 530i TOURING MSPORT

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Capital

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, JANUARY	CAPITAL	CORPORATE	S80			S80 4.4 AWD EXECUTIVE
						BENTLEY CONTINENTAL FLYING SPUR
						AUDI A8 W12L
						VOLKSWAGEN PHAETON L 6.0 5p
						MERCEDES-BENZ S500L AVANTGARDE 4MATIC
						CADILLAC STS 4.6 SP LUXURY AWD
						HONDA LEGEND SH-AWD

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Corriere Adriatico

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
9/16/08	CORRIERE ADRIATICO	XC60				VOLVO XC60
						AUDI Q5
						MERCEDES GLK

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Dove

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, SEPTEMBER	DOVE	XC60				VOLVO XC60
						AUDI Q5
						MERCEDES GLK

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Gente Motori

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, FEBRUARY	GENTE MOTORI	CORPORATE	V70		DK502CX	V70 D5 MOMENTUM
						AUDI A6 AVANT
						BMW SERIE 5 TOURING
						MERCEDES CLASSE E SW

Volvo and Competitors
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Japan and Europe Car Magazine

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, AUGUST	JAPAN CAR MAGAZINE	CORPORATE	C30			VOLVO C30
						AUDI A3
						BMW SERIE 1
						VW SCIROCCO

Volvo and Competitors
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La Gazzetta del Mezzogiorno

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
6/25/08	LA GAZZETTA DEL MEZZOGIORNO	CORPORATE	C70 CONVERTIBLE			VOLVO C70 CONVERTIBLE
						LEXUS SC 430

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La Mia Auto, La Mia Auto 4x4

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, MAY	LA MIA AUTO	CORPORATE	C30			VOLVO C30 MERCEDES C SPORTCOUPE' 220 CDI AVANTGARDE SPORT BMW SERIE 1 COUPE'
2008, MAY	LA MIA AUTO	CORPORATE	C30			VOLVO C30 D5 SUMMUM MERCEDES C SPORTCOUPE' 220 CDI AVANTGARDE SPORT BMW 123D M SPORT
2008, JUNE	LA MIA AUTO	CORPORATE	C30		DL239VN; DK419DB;	VOLVO C30 1.6D; VOLVO C30 1.8F AUDI A3 1.4 TFSI ATTRACTION MINI COOPER D CHILI
2008, SEPTEMBER	LA MIA AUTO	CORPORATE	S40-V50FL	POWERSHIFT	DN022YC	VOLVO V50 MOMENTUM POWERSHIFT SKODA OCTAVIA 2.0TDI ELEGANCE DSG FAP AUDI A3 SPORTBACK 2.0 TDI AMBITION S-TRONIC
2008, SEPTEMBER	LA MIA AUTO 4x4	XC60				VOLVO XC60 BMW X3 LANDROVER FREELANDER TOYOTA RAV4 AUDI Q5 MERCEDES GLK

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Nuovo Molise Oggi

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
8/18/09	NUOVO MOLISE OGGI	CORPORATE	S80			VOLVO S80
						MERCEDES CLASSE E
						BMW SERIE 5
						JAGUAR XF
						AUDI A6

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Panorama

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
8/21/08	PANORAMA	XC60				VOLVO XC60
						AUDI Q5
2008, SEPTEMBER	PANORAMA	XC60				VOLVO XC60
						MERCEDES GLK

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Quattroruote

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, MARCH	QUATTRORUOTE	XC60				XC60
						MERCEDES GLK
						BMW X3
						INFINITI EX
						LAND ROVER FREELANDER
						SAAB 9.4X
2008, SEPTEMBER	QUATTRORUOTE	XC60			QR613LI	VOLVO XC60
						AUDI Q5
						MERCEDES GLK

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SUV&Fuoristrada

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, SEPTEMBER	SUV&FUORISTRADA	XC60				VOLVO XC60 2.4D SUMMUM
						FORD KUGA 2.0 TDCI TITANIUM 136CV DPF 4WD
						RENAULT KOLEOS 2.0 DCI 150CV DYNAMIQUE 4X4
						JEEP CHEROKEE 2.8 CRD LIMITED DPF
						LANDROVER FREELANDER2 2.2 TD4 SE
						TOYOTA RAV CROSSOVER 2.2 D-4D 136CV SOL
						VW TIGUAN 2.0 TDI 140CV TRACK&FIELD
2008, SEPTEMBER	SUV&FUORISTRADA	CORPORATE	XC70		DK573CX	VOLVO XC70 D5 MOMENTUM
						AUDI ALLROAD 2.7 V6 QUATTRO TDI TIPTRONIC
						SUBARU OUTBACK 2.0D AQ

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Top Auto

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, FEBRUARY	TOP AUTO	CORPORATE	C30			VOLVO C30 T5
						SEAT LEON CUPRA
						VOLKSWAGEN GOLF GTI 30

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Voglia di 4x4, 16

		FIRST	SECOND	THIRD	Photos	
DATE	HEADING NAME	SUBJECT	SUBJECT	SUBJECT	NUMBER PLATE	VOLVO SUBJECT&COMPETITOR
2008, AUGUST	VOGLIA DI 4x4	CORPORATE	XC90			VOLVO XC90 3.2 AWD
						BMW X5 3.0 SI FUTURA

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